

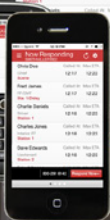
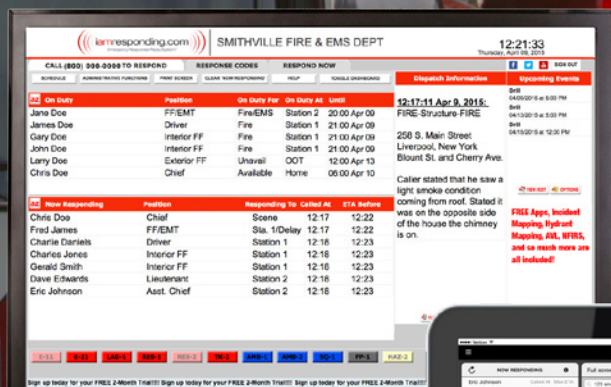


# FREE 60 Day Trial!

Call today. Be live within 24 hours!

(877) 509-0381

[www.lamResponding.com](http://www.lamResponding.com)



# KNOW IMMEDIATELY WHO IS RESPONDING

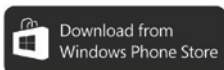
*And so much more!*

*“One of the most important tools we use every day at our station.”*

-Chief Ken Shuler

FREE APPS

Coming soon!



## Why lamResponding?

lamResponding is the original, most reliable and most complete responder tracking system in the industry!

Much more than an app, lamResponding is a complete system, providing more features, more functions, more communication pathways, more benefits, and more value than any other responder tracking product. lamResponding is also delivered via the most reliable web-based network in the industry, with complete local and geographically diverse redundancy and fail-over. With thousands of departments as subscribers, and more than a quarter-million users, lamResponding has been real-world proven for a decade, has processed many millions of calls and dispatches, and has delivered more than 250 million messages to our subscribers. When you need it most, lamResponding™ is there for you!

*And so much more!*

- Dispatches to your mobile devices • Mapping
- Hydrants • Messaging • Incident Reporting
- AVL • NFIRS • Scheduling • Member Mapping
- Records Management • Station Alerting



*Desktop, tablet, mobile*



# BENEFITS AND FEATURES

**lamResponding.com** reduces response times by letting you know immediately who is responding to your calls, where they are going, and when they will be there! This saves critical time for fire departments, EMS agencies, SAR and technical rescue teams, and any other incident response teams when responding to emergencies.

## HOW IT WORKS

After receiving a dispatch notification (whether through lamResponding or any other, existing dispatch system), responders either press one button on lamResponding's free apps, or speed dial a pre-programmed toll-free number on any phone. Any Internet connected computer or mobile device instantly displays who is responding, their level of certification/qualification, the time that they are responding, and where they are responding (e.g. scene, station, or any other response location that your department or agency responds to). The whole process takes mere seconds, and any telephone calls are automatically disconnected so that no one is ever driving while on the phone. No one needs to enter any dispatch information. No one needs to answer any telephone or radio calls from any responders. It's that simple!

*Desktop, tablet, mobile*



## BENEFITS

**With lamResponding.com, you will:**

- Know immediately if you have a full crew on the way, or if you need to page additional personnel;
- Stop wasting valuable time waiting for members who are not coming;
- Stop leaving the station just as others are coming around the corner;
- Know who is responding to your station, scene or any other location;
- Make informed decisions about whether to wait for additional personnel who are on their way;
- Be able to assign duties to members before they even arrive at the station or scene;
- Plan your fire ground attack based on who is actually responding;
- Get out with more complete, more effective and safer crews faster; and
- **Reduce Response Times!**

## KEY FEATURES

- 100% web-based - no software or unique hardware required, and you do not need to host anything on your computers.
- Works from any type of telephone, and any Internet connected device.
- Viewable simultaneously on an unlimited number of computers and devices.
- No limit to your number of members or number of devices.

## ON-LINE DEMO

**Call or email today to schedule a live webinar at a time convenient for you!**

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# And so much more!

## DISPATCHES TO YOUR MOBILE DEVICES

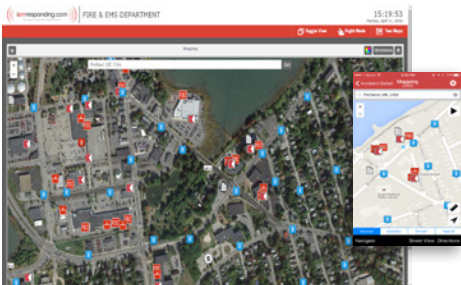
Dispatches can be automatically sent to all of your mobile devices via many redundant methods, including text message, email, push notification to laR's apps, and alpha pagers. Members control all of their own settings and which devices to send to.

## INCIDENT MAPPING



Google Maps™ is fully integrated into laR's mapping systems, displaying the incident location, directions to the scene, and turn-by-turn navigation. Your main station screens can display split maps, showing you both your responding members as they approach the station, and your incident location. laR maps also include an easy measuring tool to measure structures and the distance to the nearest water source.

## HYDRANTS AND MAP MARKERS



Easily mark or import all of your hydrants, and they all display on your maps, color coded by flow rate, with

full details available for each hydrant. You can also add 40+ other informative map markers to your maps, such as truss construction information, Knox Box™ locations and information, road closures, bridge height and weight restrictions, AED locations, solar panels, drafting sites, known hazards, and many more. Mutual aid departments can see all of each others' hydrants and map markers, making out of district responses much more efficient.

## PRE-PLANS

Upload your pre-plan documents, and pin the applicable location right on your maps. Simply click on the icons to view the pre-plan information.

## VEHICLE LOCATION MAPPING (AVL)

See the current location, availability and response status of all of your apparatus right on your laR maps.

## MASS MESSAGING

You can send unlimited messages to your members via text, email, alpha-pagers and push notifications, from anywhere, and from any Internet connected device. You can configure over 50 messaging groups, save message templates, and schedule messages for future delivery. Members maintain their own contact information, so keeping address information current is simple and easy.

*"Best thing to happen to the volunteer fire and EMS service since the pager."*

-Chief Fred Detoro

# And so much more!

## SCHEDULING / MEMBER AVAILABILITY



Members can post when they are available/unavailable, as well as formal duty crew scheduling, from any Internet connected device. Easily see who is on duty or available, where they are, what they are on duty for, and when their shift/availability ends. Fully customizable and available, with automated shift reminders.

## NFIRS / INCIDENT REPORTING

Full incident reporting for all subscribers, and NFIRS compliant reporting for all US based subscribers, is included in all subscriptions, at no additional cost.

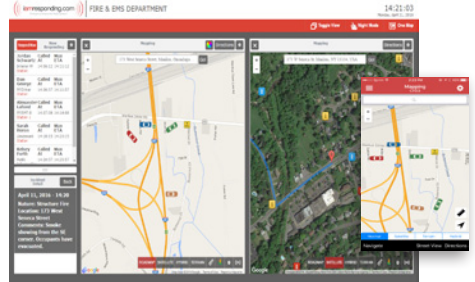
## RECORDS MANAGEMENT

Detailed, customizable records management tools are included for the tracking and reporting of training and drills, attendance at events, expiration dates (with automated reminders), apparatus status (in or out of service), and more.

## CALENDAR

Easy, web-based calendar with automated notifications and event reminders, and on-screen and app-based displays of upcoming events.

## LIVE MEMBER LOCATION MAPPING



When members are responding to an incident, you can see their live location to know quickly and easily where they are and determine whether to wait for them before rolling apparatus. No need to interpret moving dots on maps with laR; members display as color-coded cars that quickly identify Chiefs, officers, firefighters, medical personnel and more.

## STATION ALERTING

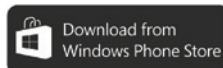
When dispatches are received, your station screens sound customized alert tones and verbalize the dispatch information. Hook up speakers to your monitor, and you're all set.

## SO MUCH MORE!

laR is always innovating and releasing new features. Anything new is included in all subscriptions, at no additional cost. No per module or upgrade costs with laR; it's all included!

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# SIMPLE, ALL-INCLUSIVE PRICING

## REGULAR DEPARTMENT SUBSCRIPTIONS

For Departments/Agencies dispatched to MORE than 100 incidents/year.  
Includes every laR feature and free apps.

One-Year Subscription	\$ 800/year
Three-Year Subscription	\$ 725/year*
Five-Year Subscription (BEST VALUE!)	\$ 650/year*
One-Time Set-Up Fee:	\$ 50/one-time
Telephone Calls**:	\$ 10/year

\*Subscription fees may be paid in equal, annual payments, or in full up-front.  
Multi-year subscriptions paid up-front are eligible for a 4% discount.

## SMALL DEPARTMENT SUBSCRIPTIONS

For Departments/Agencies dispatched to LESS than 100 incidents/year.  
Includes every laR feature and free apps.

Subscription Fee:	\$ 300/year
One-Time Set-Up Fee:	\$ 50/one-time
Telephone Calls**:	\$ 5/year

\*\*Includes UNLIMITED telephone calls to laR by your members to report that they are responding to an incident, but members can also report their response status via laR's free apps and web interface. The ability to reply via a telephone call provides critical redundancy if Internet connectivity is unavailable and/or for members without smart phones. There is NO CHARGE for response indications via laR's free apps or web interface. There is NO CHARGE for unlimited outbound messaging. Telephone pricing is for US and Canada only; for all other locations please call for pricing.

**WE NEVER CHARGE FOR 24x7x365 SUPPORT, UPGRADES, NEW FEATURES, ENHANCEMENTS, OR ANYTHING ELSE NOT LISTED ON THIS PAGE.**

**ALL SUBSCRIPTIONS INCLUDE AN UNLIMITED NUMBER OF USERS IN YOUR DEPARTMENT AND AN UNLIMITED NUMBER OF DEVICES.**

US Patent 8,009,810 B2, 8,848,877 B2, CA Patent 2676134, AU Patent 2008208041,  
NZ Patent 578654, International Patents Pending



**\$25** of every new lamResponding subscription will be contributed by laR to the NFFF between March 1, 2016 and the 2016 Memorial Weekend!



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