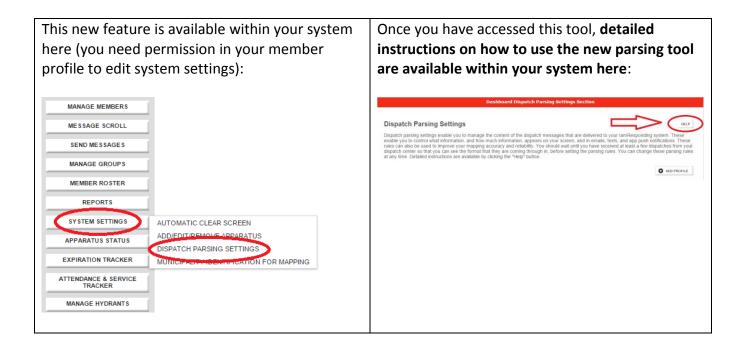


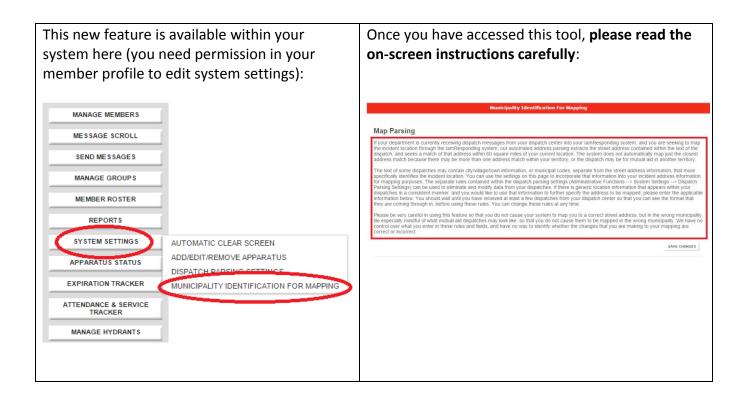
NEW FEATURE ANNOUNCEMENT

IamResponding is pleased to announce two significant enhancements to its dispatch parsing tools and incident mapping!

- 1. If you receive dispatch notifications through your IamResponding system, and receive them in any consistent format, then you now:
 - A. Have a much more powerful and flexible tool available to control the amount of dispatch information to display/re-transmit, and the format in which it is displayed to your members; and
 - B. Have the ability to isolate your incident street address for more reliable and consistent incident mapping (this feature is <u>only</u> necessary if your incident street addresses are <u>not</u> already being consistently and correctly mapped from your dispatch notifications).



2. If you receive dispatch notifications through your lamResponding system, and if the text of your dispatches contains city/village/town information, or municipal codes, separate from the street address information, then there is a new tool that you can use to incorporate that information into your incident address information for mapping purposes.



If you are <u>not</u> currently receiving dispatch notifications through your lamResponding system, please contact our customer support team today at 315-701-1372 (M-F, 8:30am – 6:00pm (ET)), and we will work with you to activate that <u>FREE</u> feature. Turning on that FREE feature unlocks many valuable functions of the lamResponding system, including using embedded Google Maps[™] to display your incident locations, and turn-by-turn navigation to the incident scene.

Customer support & assistance:	315-701-1372
	M-F, 8:30am – 6:00pm (ET)
Technical support:	support@emergencysmc.com